مدرسة جيه اس اس الخاصة
JSS PRIVATE SCHOOL

Grade 6 to Grade 12 **JSSPS/CTP/PO/GEN/091/26-27**
03/10/2026

Subject: JUNK KOUTURE 2026–27- Creativity Without Borders: Junk Kouture Goes Global

Dear Parents,

We are pleased to share an exciting new chapter in the Junk Kouture journey. For the 2026–27 season, Junk Kouture is expanding its competition model, opening participation to eligible young creatives across the world.

Under the new structure, the UAE will become part of the Rest of the World Territory, giving our students the opportunity to create, compete and represent the UAE alongside young creatives from countries across the globe.

Students will create innovative fashion designs from repurposed and recycled materials and submit their creations through the new Global Entry pathway. Successful designs will progress through the competition, with qualifying entries earning the opportunity to represent the UAE at the Junk Kouture World Final.

Junk Kouture's ambition is to become the world's first global sport for young creatives, providing young people with a platform where creativity, sustainability, innovation and self-expression come together on a global stage.

A New Global Digital Experience

The newly redesigned Junk Kouture website is now live. Students, parents, alumni and supporters can create profiles as Fans, explore the platform and become part of the growing global Junk Kouture community.

Students interested in participating are encouraged to begin exploring the competition requirements and developing their ideas. The following official resources provide everything needed to get started:

- Download the 2026–2027 Lesson Plans
- Download the 2026–2027 Competition Timeline
- Download the 2026–2027 Submission Checklist

This is an opportunity for our young creatives to transform discarded materials into powerful expressions of imagination and purpose, while carrying the UAE's spirit of creativity and sustainability onto an international stage.

We look forward to seeing our students think boldly, create responsibly and bring their ideas to life.

Warm regards,
Chitra Sharma
Principal